Learner Achievement Verification

This is to certify that the management of Alison has decided to award Doaa Gamal living in Egypt the certificate of completion in Copywriting for Conversions: How to Write Persuasive Content.

Learner Details



Name: Doaa Gamal

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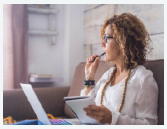
Course and Result



Score
96%

Study Time
11:08:12

Copywriting for Conversions: How to Write Persuasive Content

Learn how to make your website content, blog posts, or social media pages stand out from the competition for all the right reasons by writing attention-grabbing and persuasive content using conversion copywriter. The online world is crowded with entrepreneurs looking for a way to start a new venture, or to grow an existing one. To succeed, we need to understand how to use words effectively.

Modules Studied

Module 1: Introduction to Copywriting

Module 2: Writing Irresistible Headlines

Module 3: Writing Content that Sells

Module 4: Crafting Persuasive Reviews

Module 5: Copywriting for Service Providers

Module 6: Copywriting for Lead Generation Pages

Module 7: Copywriting for e-Commerce Stores

Module 8: Course assessment